

### Frederic Jouvenot

Based in La Chaux-de-Fonds, Frederic Jouvenot is a young watchmaker that has made a name for himself with interesting movements and cool designs. One of the coolest is the Helios, which, instead of using hands or disks, during the day, uses golden "sunbeams" to tell the time on the dial. These sunbeams are revealed by the movement and go to black at nighttime.

[www.fjouvenot.com](http://www.fjouvenot.com)



# TIOS



### Thomas Prescher

Thomas Prescher is a throwback to the days when Swiss watchmakers did everything under one roof. From his small workshop in Twann, Switzerland; Prescher does just about every step involved with the production of his handmade, very complicated watches, then he sells to people all around the world.

"We have worked to bring craftsmanship to the highest level," Prescher says. "Our watches are handcrafted timekeepers, but they have also reached the higher spheres of composed art."

[www.prescher.ch](http://www.prescher.ch)

### Urwerk

Urwerk is a fascinating company and a true-to-life example of a dream coming true. Founded by Felix Baumgartner and Martin Frei, Urwerk stood watchmaking on its ear with unique time displays and complications that include telescoping hands, owner time regulation and more.

"We combine new mechanisms, new complications, new indications of time, with a concept which has never been seen before in an expensive watch," Baumgartner details. "When we presented the 103 watch in 2003, it looked totally different from a traditional watch, in terms of the design, the mechanics and even the name of the brand. It was a total provocation. "Our watches give a new feeling of conceiving time," he continues. "When we create a new product, it always has to have the concept, the design of the watch and there has to be a challenge for us. We don't want to repeat something that has already been done, ever."

Urwerk started like a garage band starts - in the spare time of the founders, doing new watches on a shoestring budget, barely making ends meet. Now, however, Baumgartner and his partner, Martin Frei, are making it work. "Our watches are unique because each has been conceived as an original work," Baumgartner details. "This is what makes them valuable and rare. Above all, we want to explore beyond the traditional horizons of watchmaking."

[www.urwerk.com](http://www.urwerk.com)

